

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Appellant	:	Lawrence F. Glaser	)	Confirmation No.: 2842
			)	
Serial No.	:	09/270,710	)	
			)	Examiner: Yehdega Retta
Filed	:	March 16, 1999	)	
			)	Art Unit: 3622
For	:	METHOD OF EMBEDDING	)	
		ADVERTISEMENTS IN	)	
		COMMUNICATION	)	
			)	Date: December 21, 2010

**AMENDMENT**

**Mail Stop AMENDMENT**

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Dear Sir:

In further response to the final Office Action issued on July 14, 2009, the decision issued on February 26, 2010, in reply to the Pre-Appeal Brief Request for Review filed on January 14, 2010, the Amendment filed on March 29, 2010, and the interview conducted on May 12, 2010, and the interview conducted on November 10, 2010, please amend the above-captioned application as follows: